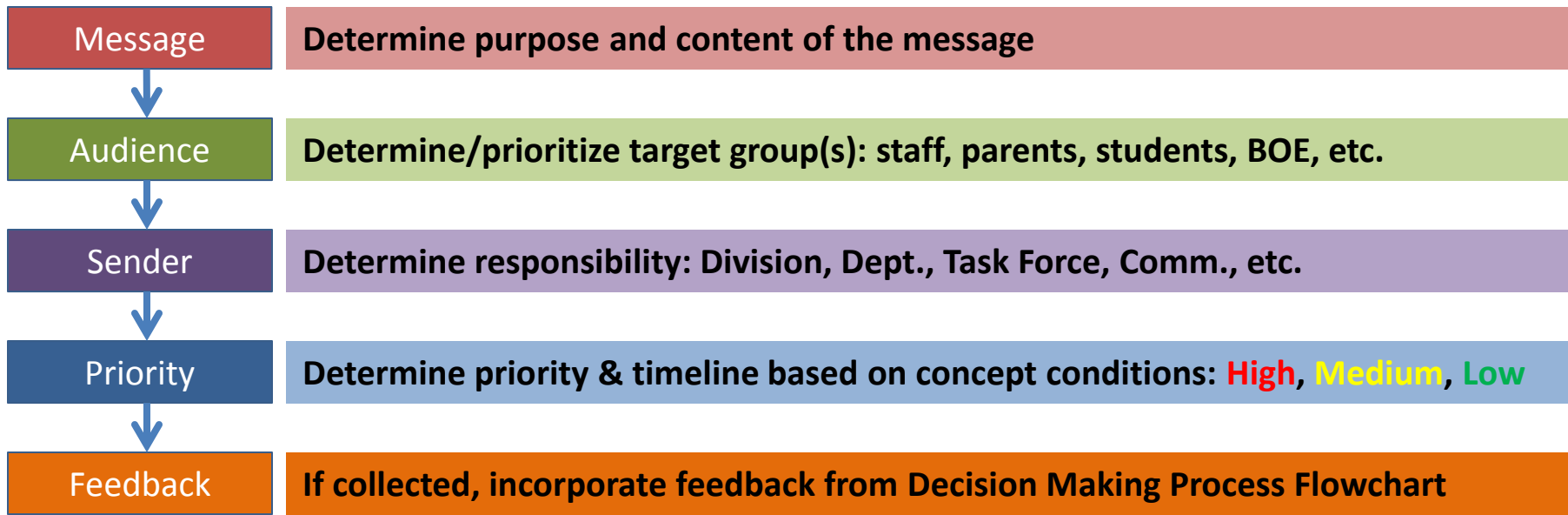


# District-Level Communication Process

Revised 2/6/2014

*Use this flowchart based on results of the Decision Making Process Flowchart*



Example Communication Strategies Include:

All Audiences	Staff	Parents	Community	Students
<ul style="list-style-type: none"> <li>•Email</li> <li>•Web/Social Media</li> <li>•Ads</li> <li>•Media</li> <li>•Fact sheets/brochures</li> <li>•Brochures</li> <li>•Meetings/Events</li> </ul>	<ul style="list-style-type: none"> <li>•BOE newsletter</li> <li>•Supt. bulletin</li> <li>•Automated messages</li> <li>•Trainings</li> <li>•Coaches</li> <li>•Principal meetings</li> </ul>	<ul style="list-style-type: none"> <li>•Parent portal</li> <li>•Letters</li> <li>•Automated messages</li> <li>•Family liaison</li> <li>•School newsletter</li> <li>•School events</li> </ul>	<ul style="list-style-type: none"> <li>•Retiree newsletter</li> <li>•BOE newsletter</li> <li>•Partners</li> <li>•Volunteers</li> <li>•Community connection</li> <li>•Community centers</li> </ul>	<ul style="list-style-type: none"> <li>•Assemblies</li> <li>•Teachers</li> <li>•School administrators</li> <li>•Student leaders</li> <li>•Student groups</li> </ul>