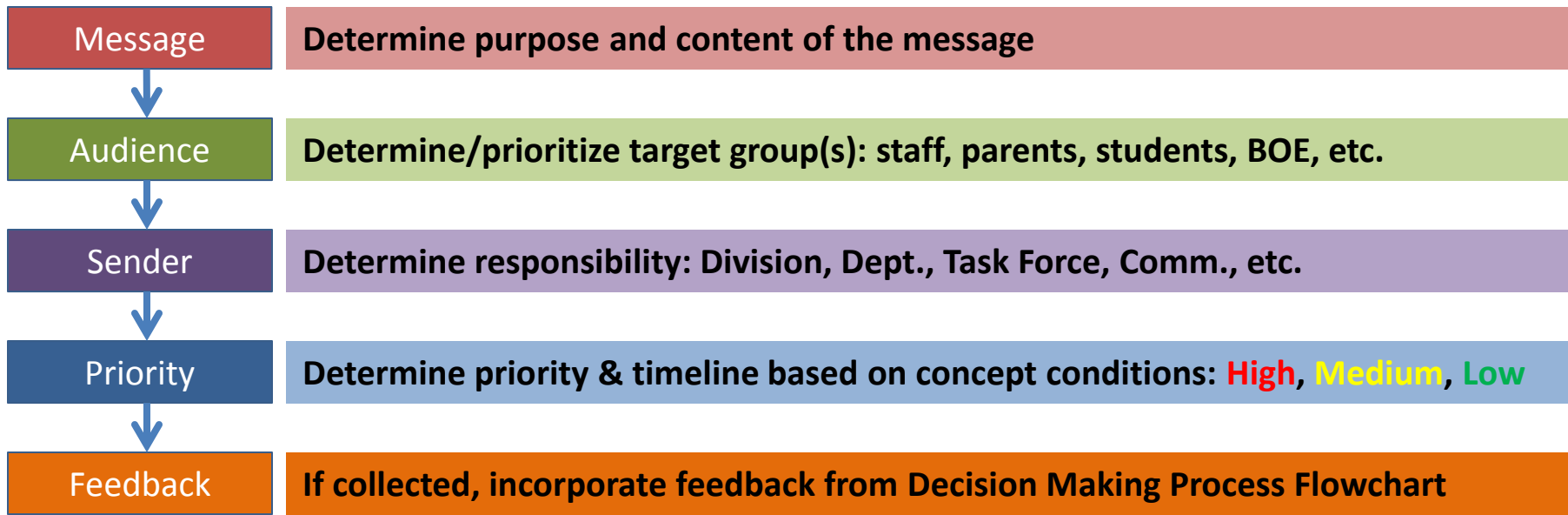


District-Level Communication Process

Revised 2/6/2014

Use this flowchart based on results of the Decision Making Process Flowchart



Example Communication Strategies Include:

All Audiences	Staff	Parents	Community	Students
<ul style="list-style-type: none"> •Email •Web/Social Media •Ads •Media •Fact sheets/brochures •Brochures •Meetings/Events 	<ul style="list-style-type: none"> •BOE newsletter •Supt. bulletin •Automated messages •Trainings •Coaches •Principal meetings 	<ul style="list-style-type: none"> •Parent portal •Letters •Automated messages •Family liaison •School newsletter •School events 	<ul style="list-style-type: none"> •Retiree newsletter •BOE newsletter •Partners •Volunteers •Community connection •Community centers 	<ul style="list-style-type: none"> •Assemblies •Teachers •School administrators •Student leaders •Student groups